



JOHN V. GUNNELLS

Fatherhood Speaker | Trainer | Founder, DadIQ

Helping Organizations Reach, Engage, and Support Fathers

John V. Gunnells brings research, field experience, and practical tools together to help organizations build stronger engagement with fathers and families.

His work spans Head Start and Early Head Start, education, family services, community partnerships, program design, and adult learning. His presentations are built from direct work with fathers, schools, educators, community leaders, and family-serving organizations—not theory alone.

Through DadIQ, John translates that experience into practical ideas organizations and everyday dads can actually use.



SPEAKING TOPICS

1

From Contact to Impact Building a Data-Driven Fatherhood Program That Performs

How organizations can move beyond attendance counts to measuring participation, engagement, and outcomes.

2

Sustainable Gardens A Collaborative Model for Fatherhood Programs

How hands-on projects create entry points for fathers while strengthening relationships among dads, children, schools, and community partners.

3

Engaging Fathers Beyond the Event

How organizations can build ongoing pathways that move fathers from initial contact toward meaningful participation and leadership.

4

Building a Community Strategy for Father Engagement

How schools, nonprofits, employers, faith communities, and partners can create stronger systems of support for fathers and families.

5

Fatherhood, Family Stability & the Systems Dads Navigate

A practical look at employment, legal, family, and institutional barriers—and how organizations can better connect dads with resources.

PRESENTATION FORMATS

Keynotes • Interactive Workshops • Staff Training • Panels • Leadership Conversations

Sessions can be adapted for Head Start and Early Head Start programs, schools and school systems, nonprofits, churches, family-serving organizations, government and community agencies, and professional conferences.

BUILT FROM THE WORK



20,000+ father participation and in-kind hours documented across father-engagement efforts



15 schools reached through fatherhood programming



6 counties of hands-on fatherhood and family-engagement work



National, regional & state presentation experience

SELECTED PRESENTATION EXPERIENCE

- National Head Start Association — National Family Engagement Conference
- National Head Start Association — Leadership Summit
- National Head Start — Region IV Conference
- Georgia Head Start — State Conference
- Additional presentations and trainings for educators, Head Start professionals, organizational leaders, and community partners.

ABOUT JOHN

John's professional background includes education, instructional design, family advocacy, childcare leadership, nonprofit programming, community engagement, and international education.

He holds a B.S. in Secondary English Education and an M.Ed. in Adult Education & Instructional Design.

His approach is simple: understand the people, identify the gap, build practical tools, and put them to work.

BRING DADIQ TO YOUR ORGANIZATION

Speaking • Workshops • Training • Panels



DadiQ.co

Simple tools for everyday dads.



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